

**Kansas City Metropolitan Library and Information Network  
Strategic Plan  
2007 – 2010**

**MISSION:**

The Kansas City Metropolitan Library and Information Network shall be to develop, coordinate, promote and share information resources and facilitate professional development.

**Professional Development**

**Outcome:** The KCMLIN community enjoys a full range of quality education opportunities that respond to evolving needs.

**Goals:**

Create a KCMLIN professional development staff.

Implement new methodologies to enhance delivery of professional development.

Develop a survey method to solicit input for professional development opportunities.

Establish a process for identifying and developing curriculum.

**MARRT – Metro Area Reader’s Round Table**

**Outcome:** KCMLIN libraries serve an engaged community of readers.

**Goals:**

Enhance Reader’s Advisory knowledge of library staff.

Develop and implement collaborative community reading projects.

**Other Member Services**

**Outcome:** KCMLIN members enjoy benefits of enhanced collaboration in purchases and services.

**Goals:**

Achieve economies of scale through cooperative purchasing agreements.

Provide opportunities to access and share resources more efficiently.

## **Courier Services**

**Outcome:** KCMLIN members connect to each other through an inclusive, cohesive, responsive and efficient delivery service.

### **Goals:**

Create a courier system that provides delivery to all libraries in Missouri and Kansas.

Explore a "service on demand" delivery model.

Develop a methodology for measuring usage of courier service.

## **Promotion**

**Outcome:** The community recognizes benefits from library cooperation.

### **Goals:**

KCMLIN members will collectively advocate for library initiatives.

Develop a marketing plan.

Strengthen collaborative relationships with the media and professional and educational organizations.

Determine and secure the resources to develop and implement the marketing efforts.

## **Funding**

**Outcome:** Stable and adequate funding ensures continued and enhanced services that meet evolving needs.

### **Goals:**

Develop a flexible pricing model that investigates options for separate pricing of courier and other services.

Explore alternate funding sources.

Increase participation in KCMLIN and expand geographic reach.